

Project	Oversized postcard (1 in series/campaign)
Objective	Motivate attendance at events
Solution	Highlight events, calendar and news

OVERSIZED POST CARD SIZE: 6 X 10 INCHES

Full bleed, 4-color

Mailing indicia, half space on backside

Front side message, backside calendar of events for month

FRONT SIDE

Extra! Extra!

At your service

These days, every little extra counts. And you can count on the BDC for the extra service that makes your life easier.

From valet parking to loading dock spaces reserved for package pickup/drop off . . .

From clearance items at the Sample Sale Showroom to sample return services . . .

From a seminar room for industry associations to ongoing industry presentations & seminars . . .

From distributing a consumer brochure encouraging the use of design professionals to monthly update postcards for designers only . . .

From convenient Late Night hours to a luxury shuttle ride encompassing Northern Avenue restaurants during lunch hours . . .

We've got you covered. Extra conveniently.

[logo Boston Design Center]

BACK SIDE LEFT

DESIGN DATES

April 30

"Strengthening Your Marketing Program" CEU course presented by Howard Birnberg for ASID. 9 am - 4:30 pm in the seminar room. Call the ASID office, (508) 897-3784 for details and to register.

May 1 LATE NIGHT

"The Use of Reproductions In a Fast Paced World" multi media presentation by Patrick Cloninger, Hickory Chair, with Decorators Walk in the seminar room. 11 am. Reception following, suite 100, (617) 451-2464 for details.

Reception for the work of artist Andrea Peters at Diana Levine Fine Art, suite 541, Refreshments 12-8 pm. Show through 5/15.

"Victorian Design & Reproductions" presented by J. R. burrows, sponsored by IFDA. 1 pm in the seminar room. Tea & Crumpets following. Tickets \$10. Call Anne Simon, (508) 792-1908 for details.

"Designers: What Do We Do Now?" Techniques on recycling your career, by Joy Kuhn of the Viscusi Group, sponsored by Design Times, 4 pm. Reception following. Call Jeanne Heller, (617) 338-6785, for reservations.

BACK SIDE RIGHT

MAILING INDICIA

RETURN ADDRESS

BULK RATE NUMBER

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