

<b>Project</b>	60- Second Radio Ad for Hospital produced for Hispanic and Asian audiences
<b>Objective</b>	Draw attention and promote community awareness
<b>Solution</b>	Musical, singing commercial

**MUSIC INTRO**

**FEMALE AND MALE DUO SING TO ORIGINAL SCORE**

GARLAND GARLAND COMMUNITY HOSPITAL.  
DOIN DOIN WHAT GOOD NEIGHBORS DO  
GARLAND GARLAND COMMUNITY HOSPITAL.  
TAKIN CARE OF YOU

**MALE NARRATOR VOICE OVER**

GARLAND COMMUNITY HOSPITAL HAS THE SERVICES YOU NEED FROM  
ORTHOPEDICS,  
PAIN MANAGEMENT AND CARDIOLOGY TO LASER SURGERY AND MORE.  
IT'S THE PLACE TO KEEP YOU FIT

**FEMALE AND MALE DUO SING TO MUSIC**

WORK FIT, STAY FIT, HAVE SOME FUN, FAMILIES EVERYWHERE  
HAVE A HAPPY HEALTHY LIFE .  
GIVE US A CALL

**MALE SINGER**

GIVE US A CALL

**MALE NARRATOR VOICE OVER**

FROM HAND AND PLASTICS AND BEHAVIORAL MEDICINE TO HOME HEALTH, LITE  
LIFE AND SENIOR SERVICES,

GARLAND COMMUNITY HOSPITAL HAS IT ALL TO HELP YOU FEEL YOUR BEST

**FEMALE AND MALE DUO SING TO MUSIC**

CALL TWO ONE FOUR TWO SEVEN EIGHT ZERO ONE OH EIGHT  
HAVE A HAPPY HEALTHY LIFE.  
GIVE US A CALL

**MAKE SINGER**

GIVE US A CALL

**MALE NARRATOR VOICE OVER**

SO GIVE YOURSELF A HEALTH CHECK .  
WE'RE YOUR SAFE TICKET TO A HAPPY LIFE

**FEMALE AND MALE DUO SING TO MUSIC**

GARLAND GARLAND COMMUNITY HOSPITAL. TAKIN CARE OF YOU.

MALE SINGER  
WHO ME?

FEMALE AND MALE DUO SING TO MUSIC

TAKIN CARE OF YOU  
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*Original score produced by Rachstudio*  
*Frequency: Drive in and Drive home time slots, 3x wk, 26 wks*  
*Local Stations: Aired in English and Spanish*