

Project	Insert for sweepstakes offer
Objective	Sell product
Solution	Highlight features while focusing on two-for-one value

OVERSIZE: 8 1/2 X 7 1/2 INCHES; FOLDS TO 8 1/2 X 3 3/4 INCHES

PANELS 1 AND 2. FRONT SIDE.

[RCA icon]

HEAD

RCA's Family Friendly Combination TV/VCR

PHOTO

TV

PHOTO CAPTION

with VCR built-in

BODY

New! RCA family-size TV screen with built-in 4 head VCR

Easy to operate

No complicated wiring

Use only one remote for TV/VCR

Take command of your TV and VCR programs from the comfort of your family sofa with one easy-to-use remote control. Large 20" viewing screen and enviable Sound System surround your family and friends! Built-in VCR has easy--to-use on-screen programming. Quality 4-head construction provides jitter-free, optimum picture performance during recording and playback. Automatically rewinds your video and safely cleans video and audio heads during use to preserve movies and your own recorded memories.

PANELS 3 AND 4. BACKSIDE.

HEAD

Play, Record, View . . . All in one!

PHOTO

TV

PHOTO CAPTION. BULLETED LIST

20" screen RCA TV

4-head built-in VCR with auto head cleaner
181 Channel cable-ready tuner
On-screen VCR programming
Auto repeat

Reference Retail \$779.95

PHOTO

Remote controller

PHOTO CAPTION

One remote for TV and VCR

SUBHEAD

More features for your money

BULLETED LIST

- Ergonomic remote control design
- Digital frequency synthesis
- Tuning system
- Front-facing speakers for clearest sound
- High-frequency speakers
- On-screen adjustments
- 8-event/1-month programmable timer
- Built-in timer memory
- Digital auto tracking
- One-touch recording (OTR)
- 4 head VCR
- Auto cleaning
- Quick start mechanism
- Time search
- Automatic rewind
- Timer back up
- Power protector for VCR, clock, channel and timer
- Modern black finish cabinet
- 21 1/4 H, 21 1/8 W, 19 1/8 D
- Rear audio/video connections for additional VCR
- Real time counter
- Audio/video inputs

SUBHEAD

Warranty

A limited warranty accompanies the merchandise. You may also obtain the complete written manufacturer's warranty at no cost by writing to: RCA 20" TV/VCR Warranty Information
P.O. Box 560821, Dallas, TX 75356-0821

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