

Project	Multi-purpose brochure
Objective	Use as package insert, handout and mailer
Solution	Message to user, feature benefits, add order form

CONCEPT: TIME/CLOCK

PANEL 1. FRONT COVER

Is everyone in your firm collecting their time and expenses?

Now they can with timeslips remote.

PANEL 2. INSIDE LEFT.

Non-Networked Users Rejoice! Timeslips Remote Keeps You Connected!

Timeslips Remote (TS Remote) is a stand-alone version of TS Timer, the portion of Timeslips which allows you to collect and edit time and expense information. It's great for notebook and laptop computer users and non-networked offices.

Now, you can independently create time and expense slips and then make them available to the central billing computer either on a floppy disk or across a modem, serial link, or network connection. Timeslips Remote gives you the power to keep track of your time and expenses no matter where you are. And since it interfaced with Timeslips, transferring information is a snap.

If you're out of the office, TS Remote is perfect for your laptop. You can keep track of your time and expenses while on the road, then download that information back into Timeslips on your office computer for quick and accurate data transfer. It's the perfect partner for people on the fly.

Or if you do not have network in your office, yet everyone needs to track their time, TS Remote is ideal for those who don't need the entire timeslips program, but do need to track their time.

PANEL 3. INSIDE CENTER.

PHOTO.

SCREEN SHOT OF SOFTWARE INTERFACE

PHOTO CAPTION.

TS Timer makes tracking your time easy!

TS Remote is perfect for . . .

BULLETED LISTING

People who want to track everyone's time but without network hardware or software

Laptop or notebook users who need to track time and record expenses on-site

People who need to track time at home (just carry a floppy disk between your home and office computer)

Users who only create stops and not reports or bills

Try TS Remote today and make it easy for you and everyone in your office to track their time —no matter where they are!

Because after all, isn't everyone's time worth billing?

INSET

Order before June 30th and save 50%

Call today

1-800-285-0999

PANEL 4. INSIDE PANEL RIGHT

Discount order form

Please complete this order form and send it along with payment to:

Timeslips Corporation
17950 Preston Road, Suite 800
Dallas, Texas 75252

[order form copy omitted]

PANEL 5. OUTSIDE LEFT.

Dear Timeslips User,

Why would we put our most popular add-on "on sale?" Because a new version is going to be available soon. However, I have too many manuals in stock for this particular version. Instead of throwing out the manuals, I'm giving you the chance to take a great discount on a popular product that is rarely sold below list price let alone heavily discounted by 50%.

If you help me out by ordering Timeslips Remote before June 30th, I'll give you the special pricing and I'll provide the next TS-Remote upgrade FREE. In a few months, I'll be shipping Timeslips Deluxe for Windows, which is our next major upgrade. Along with it, you'll be able to upgrade your new timeslips Remote software to work with Deluxe at no additional cost.

I get to save money reprinting manuals, you don't get a new one with the upgrade. Since nothing will change except compatibility with Timeslips Deluxe, we both win! You get to save money and I get to save some trees.

Please call today, because quantities of both DOS and Windows are limited. As soon as we run out, we will return back to the old price of \$79.95.

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